

Why work for MONEY . . . when MONEY can work for you?

Providing working
capital for business



The ultimate professional franchise
Providing working capital for business
since 1972

IFG is the ultimate professional franchise

Outstanding ROI

- ◆ Earn an above-average return on your working capital
- ◆ Start with a modest amount of working capital and increase it as your business grows

Low Overhead

- ◆ No storefront to lease, rent or maintain – work from your home office
- ◆ No inventory or specialized equipment to purchase and maintain
- ◆ No employees to hire, manage, or fire

Flexible

- ◆ Work full time or part time – you're the boss so it's your choice
- ◆ Use IFG as a *transition vehicle* – keep your current position and gradually build your IFG business until you're ready to leave 'corporate' life
- ◆ Integrate other business services you currently provide – as long as they are not in conflict or competition with IFG

Professional

- ◆ Work with business-to-business companies
- ◆ Work with local companies – no extensive travel
- ◆ Work professional hours – think "banker's hours"

Portable

- ◆ Want to spend winters in a warm climate and summers in a cool climate? It's easy to do with IFG
- ◆ Want to relocate? That's also easy to do with IFG

40 Years of Invoice Discounting Experience translates into an Unmatched Franchise Opportunity for You!

IFG has been in the invoice discounting business since 1972 and is the leading alternative funding source for small business – providing an in-demand and much-needed financial service.

With 40 years of experience in the business, IFG provides franchisees with a proven system, thorough training, a comprehensive risk management program, and a management team with 300 years of combined financial services experiences – they are just a call away.

- ◆ **IFG** provides short-term working capital to small businesses by purchasing selected invoices at a discount
- ◆ **IFG Franchisees** work primarily with small expanding companies that find it difficult to attract conventional funding
- ◆ **IFG Clients** can convert their current quality accounts receivable (outstanding invoices) into immediate cash.



Your money working for you!

Your working capital immediately goes to work for you when you purchase an invoice – and works every day.

The small business market keeps growing – and that means more small businesses that need working capital and cash flow assistance.



"IFG is uniquely positioned to take advantage of today's rapidly changing economic and financial needs. The consequence of past and current lending practices plays directly into IFG's hands."



David Banfield, President

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IFG operates in the United States, Canada, Australia, New Zealand, the Republic of Ireland, Singapore, and the United Kingdom.

Interface is a relationship business

Ours is a relationship business. The best leads and clients come from referral sources such as:

- ◆ Banks
- ◆ Factors
- ◆ Clients
- ◆ Business Brokers
- ◆ Non-Bank Lenders
- ◆ Accountants & Other Professionals
- ◆ Professional Networking



Because ours is a relationship business our franchisees typically possess these skills:

- ◆ **Excellent communication skills** – verbal & written
- ◆ **Decision makers** – based on capable evaluation of data
- ◆ **Problem solvers** – proactive & creative within proven guidelines
- ◆ **Relationship builders** – listening, effort, follow-up, and understanding leads to success
- ◆ **Self-Disciplined** – taking the initiative, accepting & accomplishing more than your share of the work, willingness to work hard, and an established work ethic
- ◆ **A strong business background** – the ability to grasp financial issues is a necessary ingredient to success. It is not a requirement that IFG franchisees have a background in finance, however a strong business background is the “foundation” of a successful IFG franchisee.

What do our franchisees say?

“IFG is a good, manageable business that doesn’t lock me into a storefront, and despite my lack of prior financial industry experience, the system was easy to learn and it is working well for me.”

“As a new franchisee I found Interface management to be a great asset in helping assess the funding of clients. Their response & support, along with insights into areas of concern, are invaluable and greatly appreciated.”

“I have sufficient clients to keep my capital fully employed and, in fact, I could use more capital. For that additional capital I can syndicate with IFG’s funding division, so my clients are serviced promptly.”

“I wish I had found this opportunity 10 years ago.”

World-Class Franchise®

The Franchise Research Institute has presented Interface with its prestigious *World-Class Franchise®* certification for the past 7 consecutive years based on results from their independent survey of our franchisees.



We have arranged for you to receive a full copy of this report FREE of charge — all you have to do is visit our website (www.interfacefinancial.com) and click on the ‘World-Class Franchise’ logo (bottom left corner of the home page) and follow the simple steps. This is a ‘must read report.

Learn More

We conduct regular Opportunity Day online webinars – you can listen to and watch a live Interface presentation. Each presentation has a Q & A session at the end.

If you would like to join our next Opportunity Day – at no charge or obligation – please go to our website www.interfacefinancial.com

Click on the *Free Opportunity Day* button, enter your information and click the *Submit* button.

You will receive an email acknowledgement with the date, time, and login information for our next Opportunity Day webinar.



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for small business*

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